

## THE SCIENCE BEHIND ONLINE MARKETING

- SEO
- Content Development
- Website Management

### What is LabFace?

**Labface** is an online marketing service for scientific suppliers and manufacturers. We provide tactical marketing support through to full-scale site content management.

We break these services down into two areas 'on-site' and 'off-site':

**The on-site service** supports your existing website with services ranging from seo (search engine optimisation) to creating blog pages, landing pages and other content on your website. Whether it's a simple seo critique, ongoing consultancy plan or targeted website management, we can help.

**The off-site service** combines a series of activities to build visibility and external seo value - generating clicks and referrals as well as building natural link popularity for your website.



### LabFace.com

#### Visibility Through Organic Search

**Labface.com** is a 'high authority' microsite service for your products and associated applications. We compliment SEO initiatives on your own website and produce unique content pages on LabFace.com to give you great visibility in Google, Yahoo and Bing. Ask us why this great package works so well with the SEO services for your website.



## Social Media

### Creating A Buzz For Your Business

Social media should be a significant part of your main online marketing activity, but do you have the time to do it? We can help build your audience, credibility and authority.



## External Microsites

### Great For Link Popularity

We can build external specialist microsites that focus on a key product or application. We write regular 'unique content' and create links back to your site to build your link popularity. They are great for product launches, visibility and lead generation too.

## Video Production

We can shoot and build anything from a 30 second product video to a full corporate production. You can even send in your footage and we'll add a voice over, music, intro and credits for you.

**Ask us how simple this can be.**

## Service costs

- SEO Critique Service from £395
- Labface.com Package £1800 pa
- SEO Consultancy from £300 pm
- Microsite Building £895 pa
- Landing Pages from £400 each
- Social Media Services from £195 pm
- Article/PR Optimisation £95
- Video Production from £395
- Article Re-writing from £50 each

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